

## **Mail Lite<sup>®</sup> Protective Mails**

A Protective  
Mailer for Every  
Application



# Mail Lite<sup>®</sup> the difference is in the barrier!

Mail Lite<sup>®</sup> are the most comprehensive range of cushioned, non-cushioned and plastic protective mailers in the industry.

## MAIL LITE<sup>®</sup> ACCOMMODATES A WIDE RANGE OF APPLICATIONS

The Mail Lite<sup>®</sup> range offers the optimum packaging solution for shipping everyday items and is recognised by shipping professionals as the standard of excellence for quality in a diverse array of industries such as:

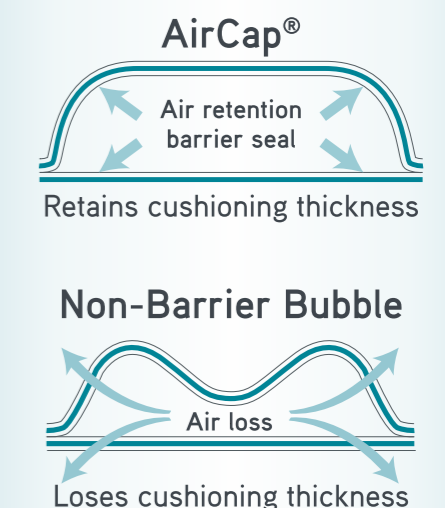
- E-commerce
- Fulfilment
- Publishing
- Electronics
- Automotive
- Audio & Video
- Office Supply
- Parts Distribution
- Pharmaceuticals
- Health & Beauty
- Graphic Arts

## THE ONLY MAILERS LINED WITH AIRCAP<sup>®</sup> BUBBLE MATERIAL

Mail Lite<sup>®</sup> are the only protective mailers lined with AirCap<sup>®</sup> bubble material which contains a special air retention barrier to seal every bubble against air loss for high performance cushioning.

## BARRIER BUBBLE MATERIAL PROVIDES BETTER, LONGER LASTING PROTECTION

- Better Cushioning
- Longer Lasting Protection
- Reduced Packaging Cost
- Higher Performance than Non-Barrier Bubble



# Mail Lite<sup>®</sup> White and Gold



## FEATURES AND BENEFITS

### Outstanding product protection

Mail Lite<sup>®</sup> are the only protective mailers lined with AirCap<sup>®</sup> bubble material which contains a special air retention barrier to seal every bubble against air loss for high performance cushioning.

### Practical, easy to use

Mail Lite<sup>®</sup> have an easy to write on surface and excellent label adhesion. All Mail Lite<sup>®</sup> sizes are bar-coded for computerised cash points, facilitating pricing at point of sale.

### Easy opening tear strip

Mail Lite<sup>®</sup> White has a unique tear strip feature for quick and easy opening.

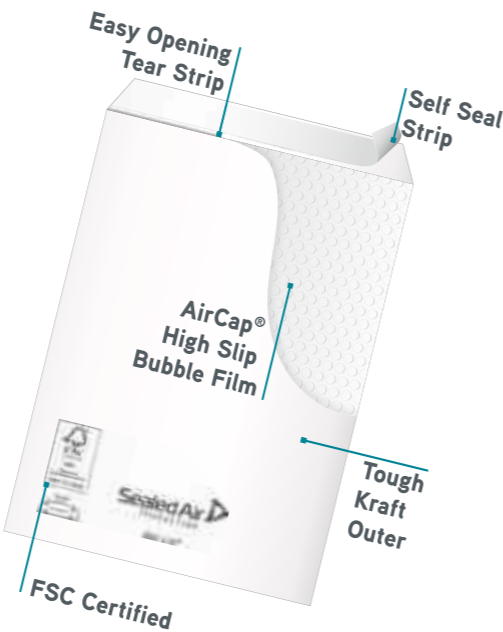
### Self seal closure

All Mail Lite<sup>®</sup> protective mailers have a self-seal strip on the top flap. Simply slide the item into the bag, remove the release tape and fold over the flap to make a permanent seal. Ideal for saving time in a busy packing department or post room.

### Lightweight for postal cost savings

Mail Lite<sup>®</sup> typically saves over 35% in postal costs, due to its light weight in comparison to traditional packaging. Mail Lite<sup>®</sup> can often replace heavier, more expensive cartons, saving on distribution costs whilst offering greater protection to goods in transit.

Mailer No.	Internal Size (nominal)	Mailers/carton
A/000	110 x 160mm	100
B/00	120 x 210mm	100
C/0	150 x 210mm	100
CD	180 x 160mm	100
D/1	180 x 260mm	100
E/2	220 x 260mm	100
F/3	220 x 330mm	50
G/4	240 x 330mm	50
H/5	270 x 360mm	50
J/6	300 x 440mm	50
K/7	350 x 470mm	50



# Mail Lite Tuff<sup>®</sup> Cushioned

## FEATURES AND BENEFITS

- The polyethylene construction protects the contents from water and outdoor weather conditions
- The AirCap<sup>®</sup> bubble film guarantees outstanding protection, safeguarding your products from shock and vibration
- High puncture and tear resistance, due to an extra-strong polyethylene outer layer

Mailer No.	Internal Size (nominal)	Mailers/carton
C/O	150 x 210mm	100
C/D	180 x 160mm	100
D/1	180 x 260mm	100
G/4	240 x 330mm	50
H/5	270 x 360mm	50
K/7	350 x 470mm	50

## PROTECTION FOR YOUR PRODUCT



### Lightweight

An alternative idea with considerable savings. Light and strong, Mail Lite Tuff<sup>®</sup> Cushioned mailers offer savings in weight and postal costs.



### Shock-Resistant

Excellent protection for your products. The AirCap<sup>®</sup> bubble film absorbs impact, protecting the contents inside.



### Water-Resistant

Completely waterproof, Mail Lite Tuff<sup>®</sup> Cushioned mailers protect your products, whatever the weather.



### Environmentally Friendly

100% recyclable due to single-material construction.



### Product Presentation

A choice of white or opaque outer provides attractive presentation for your product. A superior surface for handwriting, printing and stamp and label adhesion.



### Mail Lite Tuff<sup>®</sup> Cushioned Safe\*

In addition to superior cushioning features, Mail Lite Tuff<sup>®</sup> Cushioned Safe is the only mailer that can provide tamper-evident security against the most common methods of attack.



ALL PLASTIC  
MAIL LITE<sup>®</sup>  
MAILERS  
ARE 100%  
RECYCLABLE

# Mail Lite<sup>®</sup> Padded and Plus



## MAIL LITE<sup>®</sup> PADDED\*

- Tough, reusable, recyclable, 100% paper padded mailer providing all purpose product protection
- Convenient tear tape for simple, clean opening
- Smooth inner lining allows easy product insertion and a pre-scored flap makes closure more efficient

Mailer No.	Internal Size (nominal)	Mailers/carton
B/00	124 x 222mm	100
C/0	149 x 222mm	100
D/1	181 x 273mm	100
E/2	213 x 273mm	100
F/3	213 x 336mm	50
G/4	238 x 336mm	50
H/5	264 x 374 mm	50
J/6	314 x 450 mm	50
K/7	362 x 476 mm	50
L/8	656 x 458 mm	50

## MAIL LITE<sup>®</sup> PLUS\*

- Extra protective mailers for heavy or fragile objects such as motor spares, electronic parts etc
- Typical cost savings of 20-35% over traditional packaging
- Strong oyster white Kraft outer lined with AirCap<sup>®</sup> barrier-sealed bubble providing excellent rigidity, puncture resistance and rugged durability
- Self-seal closure saves time in busy packaging departments

Mailer No.	Internal Size (nominal)	Mailers/carton
A/000	110 x 160mm	100
B/00	120 x 210mm	100
C/0	150 x 210mm	100
D/1	180 x 260mm	100
E/2	220 x 260mm	100
F/3	220 x 330mm	50
G/4	240 x 330mm	50
H/5	270 x 360mm	50
J/6	300 x 440mm	50
K/7	350 x 470mm	50

## MAIL LITE<sup>®</sup> AND MAIL LITE TUFF<sup>®</sup> MINI PACKS

- Available in Mail Lite<sup>®</sup> White and Gold and Mail Lite Tuff<sup>®</sup> Cushioned
- Different sizes are available
- Ideal for retail outlets

## CUSTOM PRINTING FOR MAIL LITE<sup>®</sup> PRODUCTS

Promotes your product while providing excellent protection. Why not make Mail Lite<sup>®</sup> products an integral part of your corporate identity program?

- Brand and corporate recognition
- Increased sales and customer loyalty
- An enhanced perception of quality

**Your Sealed Air consultative sales representative can assist you with your custom printing requirements.**

- You can choose from different mailer colours and surfaces
- One, two or multi-colour printing is available subject to minimum quantity

\* Product availability may vary for each country.

# Mail Lite<sup>®</sup> - a cost effective alternative to corrugated cartons

Compared with corrugated boxes, which are often used together with void fill material, protective mailers save time, energy, storage space, and most importantly, money. Here are the top ten reasons why protective mailers may offer your company a more cost-effective packaging solution:

1. **Save time and reduce labour cost** - two step packaging operation.
2. **Reduce packaging and material costs** - eliminate the need for void fill material and tape.
3. **Reduce postage cost** - lightweight Mail Lite<sup>®</sup> products are less expensive to mail.
4. **Improve productivity** - especially important in periods of peak demand.
5. **Reduce inventory requirements and save inventory space** - Mail Lite<sup>®</sup> products store flat minimising material costs.
6. **Increase customer satisfaction** - Mail Lite<sup>®</sup> mailers provide excellent product protection.
7. **Aesthetically appealing** - Mail Lite<sup>®</sup> products present a high-quality image.
8. **Versatility** - Mail Lite<sup>®</sup> mailers are available in a variety of sizes.
9. **Greater security** - The construction of Mail Lite<sup>®</sup> protective mailers makes them more tamper resistant versus a carton which can be easily opened and re-sealed.
10. **Environmentally responsive** - less material used means less solid waste.



## SUITABLE FOR EVERY APPLICATION

Mail Lite<sup>®</sup> are the only protective mailers lined with AirCap<sup>®</sup> barrier sealed bubble, ensuring the contents of your package are safely cushioned and protected during the shipping process.

Available in a wide range of sizes suitable for every application.



**Sealed Air has identified the opportunity whilst improving our business to make a positive difference in the world by increasing our commitment to sustainable packaging.**

Sustainable packaging, which makes efficient use of natural resources and minimises the impact on the environment, can include many forms of packaging. Improving the sustainability of our offering can come by reducing packaging via thinner, lighter products, removing packaging via new package designs, recycling packaging to reduce waste going to landfills and redesigning packaging using materials from bio-based sources.

Sealed Air is working closely with key customers in target applications to advance environmentally friendly, innovative packaging solutions.

**INATECH CONCEPT S.R.L.**

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